



PIZZAEXPRESS

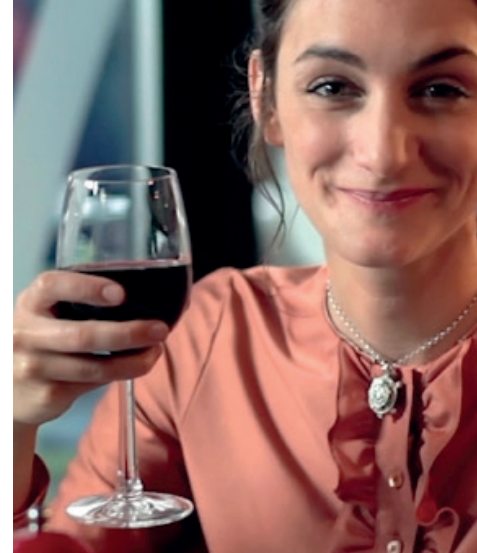
# Case Study

PizzaExpress innovates its restaurants & offices with best-in-class managed print services & visual solutions from Sharp.

Founded in 1965, PizzaExpress provides customers with authentic Italian pizza from over 400 UK restaurants. All headed from Uxbridge, the organisation wanted to breathe new life into their head and London offices by integrating innovative touch screens, whilst streamlining the print process with the latest intuitive software. In addition, each restaurant needed a unique managed print solution based on number of users and available space. Sharp's next-generation technology and secure software solutions have helped improve productivity at the company's head office, whilst compact multifunction devices have streamlined administration at each restaurant, saving time and improving business agility.



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Be Original.



## The challenge

- Innovating offices in-line with restaurants
- Streamlining the print process at both offices
- Bespoke restaurant managed print needs

PizzaExpress channels its resource into offering customers dining experiences within stylish restaurants. When considering its London and Uxbridge offices, Group Infrastructure Manager, Najeeb Ahmed says: "We really wanted technologies that would align them with our innovative restaurants, something next-level."

The restaurant chain was also keen to improve print efficiency. Staff needed to be more productive by having access to improved devices, whilst ensuring jobs were water-tight and totally secure. The main challenge for the company was addressing their office requirements, whilst also addressing the bespoke print requirements for each of their 400+ restaurants.

## The solution

- Sharp visual solutions, breathing new life into offices
- Secure FollowMe Print software on leading devices
- Flexible, fully scalable managed print services

Sharp's first solution was to modernise the organisations offices with 16 state-of-the-art Professional Displays designed to present information, economically, 24/7. An interactive BIG PAD touch screen was also proposed for PizzaExpress' London boardroom, to keep visitors engaged during meetings and presentations.

Secondly, With their high output, MX-5070s and MX3060s were proposed to address all office-print needs. Requiring user authentication at the device, secure FollowMe Print release would also be built into the devices to ensure staff documents were safe; robust MX-301Ws were chosen to keep up with the demand of admin-heavy restaurant back-office print.

Sharp's scalable managed print service would also take care of all future print needs by easily on boarding restaurants as they opened.

## The result

- Offices rejuvenated with BIG PAD and Professional Displays
- Increased productivity and security with innovative devices and software
- Entirely secure, water-tight technology

Since the installation of Sharp Professional Displays, PizzaExpress' offices can show content in immaculate full-HD, Najeeb says: "They look so impressive to visitors." When talking about Sharp's BIG PAD, he says: "Our meetings are also more engaging with the touch screen, which performs brilliantly, just like pen-on-paper."

The entire print process has now been overhauled and streamlined. By offering innovative scanning and storage capabilities, the reliable devices at both offices help keep restaurant management their main focus. Najeeb adds: "Our potentially sensitive head office documents are now completely secure. Staff print to a single print queue and release their jobs at any device in the building by entering a unique PIN." This has helped to make office print more efficient and staff more productive.

Lastly, each of the restaurants needs have been exceeded with multifunction Sharp photocopiers. Compact and space-saving, Najeeb says: "Our restaurants can print everything, from rotas to posters. The devices are so reliable that staff can focus time on restaurant management, not on managing printers."

*"This is the second time we've renewed with Sharp, they're brilliant. I really wouldn't change a thing."*

*Najeeb Ahmad, Group Infrastructure Manager, PizzaExpress*